

How We Build Websites

Our work is similar to constructing an automobile. The very first thing automobile manufacturers ask is, “Is it a truck, car or SUV?” In other words, what is the design purpose?

FRAME. e-Partner[®] builds its websites in a similar way. We start with a good strong framework that will support the rest of the design and function. This is the server technology and ours is an open source framework called LAMP, which stands for Linux, Apache, MySQL and PHP. Of course we can and do tweak the framework to provide a stable ride and enough strength to do the job.

ENGINE. Every car, truck and SUV needs an engine. Ours is Wordpress, the world’s most widely used website engine. At last check, 23% of all websites on the Internet were running the Wordpress engine. It’s reliable and strong and has the horsepower necessary for your message.

STYLE. The style elements are very important in an automobile...paint, tires, wheels and other elements. In our work the style has to do with the color, imagery and design elements of the site. It’s how we display photos, graphics, text styles and more. A lot of the website styles come from extensions, plugins and widgets that make it easier to modify the style. This is the flashiest part of the work and we usually complete this at the end of the cycle, not at the beginning.

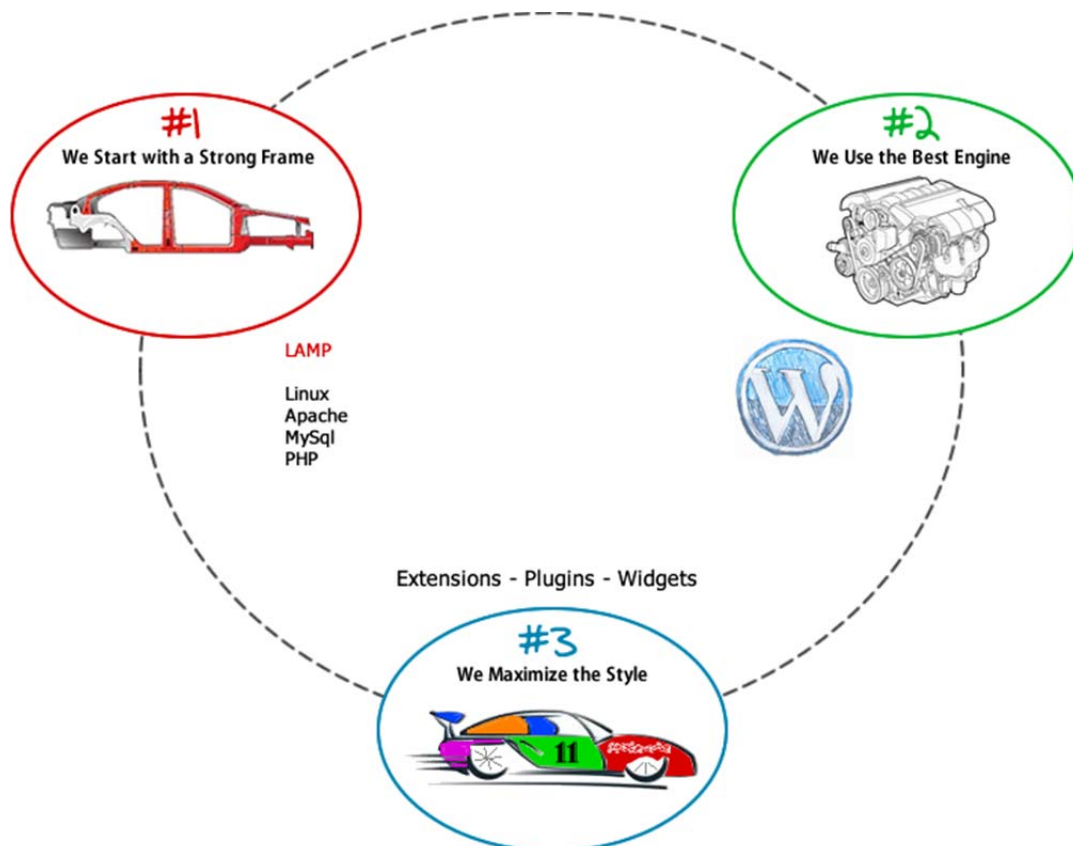


Figure 1: Building a Website is a lot like building a car, truck or SUV